



Dr. DEGALA VENKATESWARA RAO

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CURRICULUM - VITAE

Name : **Dr. DEGALA VENKATESWARA RAO**

Father's Name : Kasulu

Date of Birth : 29-06-1979

Address for Communication : Dr. Degala Venkateswara Rao
 Jagannadha Puram, Kakinada
 East Godavari District,

Nationality : Indian

Religion : Hindu

Educational Qualifications:

Qualification(s)	Name of the University	Year of Passing	Class / Division
SSC	ZPHS, PEDDAPHURAPPADU	1995	Second Class
Intermediate (C.E.C)	M.S.N CHARTIES IN KAKINADA	1997	Third Class
B.Com., (Income Tax & Management Accounting)	M.S.N CHARTIES IN KAKINADA	2000	Third Class
M.Com., (Advanced Banking)	ANDHRA UNIVERSITY	2002	First Class
M.Phil., (HRM)	ANDHRA UNIVERSITY	2005	Grade ' A
Ph.D., (HRM)	ANDHRA UNIVERSITY	2008	Grade ' A
AP SET	Andhra University	2018	Qualified

Title of the Topic in Ph.D., :

- 1. Human Resource Training in Modern Banking Management
(with reference to State Bank of India Learning Center , Vizinagaram)**

Technical Credentials:

- P.G.D.C.A (PG Diploma in Computer Applications) spons., by Govt. of India with A Grade

Experience:

- 1. Assistant Professor in M, Com Program, P.R Government College (Autonomous), Kakinada (from June 2017 to till date).**

Subjects taught as followed:

1. Direct Taxes	2. Human Resource Management
3. Indirect Taxes	4. Research Methodology
5. Tax Planning and Management	6. Business Environment

- 7. Assistant Professor in Sanjeev Institute of Planning and Management, Kakinada (from June 2010 to April 2017)**
- 8. Lecturer in PSN Murthy Junior College College, Gollapalem (from June 2002 to April 2004)**

Research:

Full-time Research Scholar in the Department of Commerce and Management Studies, Andhra University, Visakhapatnam from 13-05-2004 to 28-10-2008.

- **Guided 200+ M.B.A. students** so far in preparing different project reports (Finance, HR, and Marketing) for the partial fulfillment for the award of M.B.A. Degree.

PAPERS PRESENTED AND PARTICIPATED AT WORK SHOPS /CONFERENCES / SEMINARS

1.	Participated in '59 th All India Commerce Conference' during 29 th to 31 st December 2006, organized by UGC, Andhra University, Visakhapatnam.
2.	Participated in '60 th All India Commerce Conference' during 29 th to 31 st December 2007, organized by UGC, Osmania University, Hyderabad.
3.	Participated in Workshop on 'Insurance Sector in India, Rajiv Gandhi Institute of Management and Science, Kakinada 2015.
4.	Participated in Changing Paradigm of Management Education, JNTUK – KAKINADA 30 th JULY ,2016.
5	Participated "International Conference on Sustainable and Development Methods in Basic Sciences, Engineering Technologies and Management Research Methods", organized by AVIESHNA EDUCATIONAL AND RESEARCH FOUNDATION, 2017 P.R GOVT COLLEGE . KAKINADA.
6	Participated in Workshop on " UGC sponsored one day work shop on Capacity Building Work Shop For Teachers On "Research Publication –Importance Of Journal Metrics" Organised By Iqac and Research Committee, , P.R. Govt (A)Kakinada , A.P.On 18 th November 2017.
7	Participated in 'national work shop on " managing self and others 13 and 14 august , 2009 , organized by the hindu college , machilipatnam.
8	Participated In Workshop On "Methodology For Commerce ,Management And Humanities Research on 3 rd April 2017 ,Aaknu, rajamahendravaram.
9	Participated in Workshop on " UGC sponsored one day work shop on STATE LEVEL DEVELOPMENT PROGRAMME ON PROJECT WORK IN MATHEMATICS HELD ON 27 TH OCTOBER, 2017 ORGANISED BY DEPT OF MATHEMATICS AND STATISTICS , P.R. GOVT (A)KAKINADA , A.P.
10	Participated in Workshop on " UGC sponsored one day work shop on EMPLOYABILITY AND LEARNING SKILLS HELD ON 28 TH DECEMBER 2017, P.R. GOVT (A)KAKINADA
11	UGC - Sponsored Two Day National Level Seminar on "Innovative Trends and Global Advancements in Technology , Industry ,Banking and Finance" held on 23 rd September, 2017 at P.R. Govt College(Autonomous) Kakinada.
12	Participated In National Seminar On Capital Markets , Mutual Funds And Career Opportunities On 24 th October 2017 Organised By The National Institute Of Securities Markets , Birla Sun Life Asset Management Company Ltd And Stratadigm Education And Training Pvt ,Ltd .At Aditya Degree College ,Kakinada .
13	Participated In ' National Work Shop On " Enlighting Career In Management And IT"Organized By DEPT OF management studies and dept of computer science , AKNU , MSN CAMPUS ,KAKINADA.
14	Participated in ' national seminar on "Retailing :trends ,challenges and opportunities "25 and 26

	november .2016, organized by dept of commerce and management ,KBN college,Vijayawada.
15	Participated in ‘ national work shop on “ faculty development programme ”organized by companies secretaries of India 2017 ,AKNU ,RAJAMAHENDRAVARAM.
16	Participated “International Conference on Sustainable and Development Methods in Basic Sciences, Engineering Technologies and Management Research Methods”, organized by AVIESHNA EDUCATIONAL AND RESEARCH FOUNDATION, 2016. ADITYA COLLEGE , KAKINADA.2016
17	Paper presented entitled “ Impact of Working Time on Work Life Balance” in National Seminar on “Work Life Management in the Era of Globalization” organized by DMS, AKNU, Rajamahendravaram
18	.Paper presented entitled GST – implications on small and medium business UGC - Sponsored Two Day National Level Seminar on “recent Innovations in commerce ,management ,skill development and e –commerce (CMSDE)HELD on 5th and 6th December 2017. at P.R. Govt College(Autonomous) Kakinada.
19	Paper presented entitled role of green tax in India ICSSR - Sponsored Two Day National Level Seminar on “green accounting – issues and implementation On 08th and 09 December ,2017 at KAKARAPARTI BHAVANARAYANA COLLEGE ,KOTHAPETA, VIJAYAWADA
20	Paper presented entitled social cost benefit analysis – principles back ground and review ICSSR - sponsored two day national level seminar on “green accounting – issues and implementation on 08th and 09 December ,2017 at KAKARAPARTI BHAVANARAYANA COLLEGE ,KOTHAPETA, VIJAYAWADA.
21	Paper presented entitled “IS GST BOON OR BANE TO SMALL TRADERS OR TAX PAYERS “ UGC - Sponsored Two Day international Level Seminar on “GST practices- A cross country experience “ Organised by DCMS , KBN COLLEGE IN COLLABORATION WITH KRISHNA UNIVERSITY , MACHILIPATNAM ON 5TH AND 6TH JANUARY ,2018. KAKARAPARTI BHAVANARAYANA COLLEGE ,KOTHAPETA, VIJAYAWADA
22	Paper presented entitled “ A STUDY ON CHANGES THAT MAY TAKEN PLACE IN SME SECTOR DUE TO IMPLEMENTATION OF GST” NATIONAL SEMINAR ON MANAGING CHANGE IN ECONOMIC SCENARIO OF INDIA organized by DEPARTMENT OF ECONOMICS HELD ON 27TH AND 28 TH FEB RUARY ,2018. , AKNU, Rajamahendravaram,
23	Participated RISING India – CHANGING GLOBAL LABOUR MARKET :CHALLENGES AND OPPORTUNITIESCo 25th to 26st SEP, 2008, organized by Andhra University, Visakhapatnam.
24	Paper Presented Entitled “ A Study On Perception Of Customers On Solar Power Generation W.R.T E.G.District, 12th International Conference Recent Trends In Engineering Science And Management Held On 19th November 2017 At (Iete) Institution Of Electronics And Tele Communication Engineers,O.U ,Hyderabad, India.
25	PAPER PRESENTED ON Digital banking an india perspective in the international conference on INNOVATION IN MANAGEMENT PRACTICES ,2018,ORGANISED BY SANKARA COLLEGE OF SCIENCE AND COMMERCE , SARVANAMPATTY,COIMBATORE.
26	Article:perception of customers on solar power generation wrteg.dist in international journal of advance research in science and engineering , volume no; 06issue no ,nov 2017
27	ARTICLE : Digital banking an India perspective RESEARCH REVIEW INTERNATIONAL JOURNAL OF MULTIDISPLINARY PAGENO; 203-204
28	Article :Impact Of Logistics Management In India 11th International Conference Recent Trends In Engineering Science And Management Held On 19th November 2018 At (Iete) Institution Of Electronics And Tele Communication Engineers,O.U ,Hyderabad, India

29	Article :Is Gst Boon Or Bane To Small Traders Or Tax Payers Economic Challenger An International Journal No;20;Vol;79, April – June 20182
30	Human Resource Training In Modern Banking System, Osmnia Journal Of International Business Studies , Vol,1 And 2, Jan – June2010 And July – Dec 2010.
31	.Paper presented entitled carbon tax in india – its importance , UGC - Sponsored Two Day National Level Seminar on “alternate energy resources for sustainable environment)HELD on 14th and 15th february 2019. at P.R. Govt College(Autonomous) Kakinada.
32	.Paper Presented Entitled Recent Trends In Hrm In India, UGC - Sponsored Two Day National Level Seminar On HUMAN DIMENSION IN INFORMATION AGE HELD On 21th And 22th February 2019. At Acharya Nagarjuna University Ongole, Parkasam District A.P
33	.Paper Presented Entitled intellectual property rights : Impact In Pharmaceutical Industry In India , UGC - Sponsored Two Day National Level Seminar On intellectual propertyrights – challenges and issues in india HELD On 6th And 7th March 2019. at P.R. Govt College(Autonomous) Kakinada. East Godavari District A.P.
34	Participated in ‘ national work shop on “ faculty development programme ” on 7th and 8th march ,2019 organized by department of commerce and management studies AKNU ,RAJAMAHENDRAVARAM.
35	.UGC - Sponsored one Day faculty training programme “Role of digital initiatives in out - come based education HELD on 30th March 2019. at P.R. Govt College(Autonomous) Kakinada.
36	.UGC - Sponsored Two Day NATIONALSEMINAR organized by English dept “ decolonization of English HELD on 22nd and 23 february 2019. at P.R. Govt College(Autonomous) Kakinada.
37	AIU NEWS – An article on NEP 2020 was accepted for publication entitled “A Survey on NEP 2020 with reference to PR Government College, Kakinada”

Guest Lectures :

1. A Lecture on Income Tax Concepts P.R GOVT Degree College, kakinada Dec , 2016.
2. MBA Viva-Voce External Examiner for JNTUK, VISIT, Amalapuram Dec,2015
3. MBA Viva-Voce External Examiner for JNTUK, RIMS , KAKINADA Dec,2015
4. MBA Viva-Voce External Examiner for JNTUK, SATYA COLLEGE, VIJAYAWADA Dec,2015
5. MBA Viva-Voce External Examiner for JNTUK, RIMS , KAKINADA Dec,2016

References:

1.	Dr. N. Kishore Babu, M.Com., M.B.A., Ph.D., Dean Academic Affairs Department of Commerce & Management Studies, Andhra University, Visakhapatnam. Mobile: 98481 12219.
2.	Prof. A. Narasimha Rao, M.Com., M.B.A., Ph.D., Professor and Ex. Registrar (AKNU) Dept. of Commerce & Management Studies, Andhra University, Visakhapatnam. Mobile: 98483 77644

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